

PRIVACY POLICY

x-stk and its divisions, affiliates and subsidiaries (hereinafter "x-stk") respects the privacy and the integrity of any information that you provide us as a user of this Site. Under the Personal Information Protection and Electronic Documents Act. (the "Privacy Act") we have created the following Privacy Policy.

1. APPLICATION OF THIS POLICY

This Privacy Policy applies to x-stk only. It will tell you how and why we gather personal and non-personal information about you.

This Site is connected by "hyperlinks" to other websites. We are not responsible in any way for the privacy practices on other websites and suggest that you review the privacy policies on those linked websites before using them.

2. WE ARE ACCOUNTABLE TO YOU

We have designated an officer of the company to be accountable for our policies and practices with respect to the management of personal information. Any questions, comments or complaints that you might have about our privacy practices should be forwarded in writing to:

The Managing Director
Applied Automation (UK) Ltd
Meadow Close
Langage Industrial Estate
Plymouth
Devon
PL7 5EX

3. COLLECTION OF INFORMATION

Personally identifiable information or personal information is defined as information that identifies you, as an individual, and includes your name, home address, home telephone number, and e-mail address.

We only collect personally identifiable information about you after you have specifically and knowingly provided such information to us. By voluntarily providing this information to us at various points when using our Site including sending us a comment or suggestion. You will be consenting to the collection and use of your personal information by us for that online activity. You are under no obligation to provide us with this information and can access many aspects of the Site without providing us any personal information.

4. THE PURPOSE OF OUR COLLECTING INFORMATION FROM YOU

If you participate in an online activity, your personal information will only be

used for the purposes of that online activity, unless you otherwise provide us with your consent. For example, we will collect and use personal information for the following purposes:

- To respond to your questions, or comments you forward to us.
- To keep aggregate information on Site use.

5. DISCLOSURE OF YOUR PERSONAL INFORMATION

We will not sell or rent your personal information to any other party without your consent. However, we may disclose your personal information in the circumstances set out below.

We may also be required by law to disclose personal information without your consent in the event of emergency situations or when required by government or other legal authority.

We may also disclose personal information to third parties in connection with a corporate re-organization, merger or amalgamation, or the sale of all or substantially all of our assets, provided that the personal information disclosed continues to be used for the purposes permitted by this Privacy Policy by the entity acquiring this information.

6. NON PERSONAL INFORMATION

In addition, we collect non-personally identifiable information, which is information that does not identify you personally, but becomes available to us as a result of your visit to our Site. This information includes; your IP address, a number automatically assigned your computer when you visit the Site; your Internet Service Provider; and your Web Browser.

One way we use this non-personal information is as a diagnostic and administrative tool for identifying system problems and administering the Site. From time to time we use cookies on this Site. Cookies are small text files that your web browser leaves on your hard drive to recognize you as a repeat user of our Site. If you do not want cookies to be used, you should access the features of your web browser for the procedure to disable the cookies.

We collect personal and non-personal information in a non-identifying, anonymous and aggregate form to enhance our Site design, to share with advertisers and for statistical purposes. These statistics and reports will contain only aggregated and no personally identifiable information.

7. SAFEGUARDS WE HAVE IN PLACE

We employ reasonable managerial and technical measures to ensure that your information is secure. For example, all personally identifiable information is maintained behind a firewall.

8. CHANGES TO THIS PRIVACY POLICY

We may change this policy as new services are added or old ones are changed. Such changes will be effective when a notice of the change is posted on the Site. Please check this Privacy Policy from time to time for updates by checking the date of the “Last Update” at the top of this document.